



Newsletter March 2006

As part of our ongoing support of the photographic trade in Western Australia, we are sending out issue 10 of our newsletter to keep you up to date with specially priced, high quality offers exclusive to our newsletter subscribers.

We will also let you know of any interesting new stock coming in or changes in the camera supply world. We believe this will be mutually beneficial and hopefully will enable us to offer you even better service and superior products.

Looking forward to seeing you soon, if you have any further queries please do not hesitate to contact us.

Kind Regards

The Camera Electronic Sales and Service Team.

In-Store News:

We must announce that John Hogan has left Camera Electronic Sales & Service and we wish him all the best in his future endeavours. In March 06 we will be saying goodbye to Michael Miller who is going back to full-time study. He will stay on at Camera Electronic Sales & Service on part-time bases.

We must also apologise for missing the last newsletter. We have been extremely busy, and in future will intend to get the newsletter out every quarter as promised.

General News:

FotoFreo: It is that time of the year again. FotoFreo is almost upon us again. For all the upcoming events on at FotoFreo please logon to there website <http://www.fotofreo.com/>

Leica Day: As a sponsor of FotoFreo Camera Electronic is proud to present a Leica Workshop Day again. Come along and try out the latest Leica Equipment that Leica has to offer. For more information please go to our website on the address below:

http://www.cameraelectronic.com.au/html/email_newsletter_html/camera_electronic_workshop_leica06.html

Venue: Fremantle (call for details)

Date: 26th March 2006

Time: 10am – 5pm

Cost: \$99.00 Inc GST

Includes: Heaps of Leica camera equipment, Leica binoculars, film, processing and lunch.

Stroboframe – We are proud to announce we are the Australian Agent for Stroboframe. We have just received our first shipment of Stroboframe products. Please come in and check out the range of camera rotating brackets.



Sigma – We have recently taken stock of Sigma shipment at unbelievable pricing.

- Sigma AF 100-300 F4 HSM EX APO IF Lens – Nikon and Canon mounts only. Also comes with a free 2x Teleconverter and a 3 year Australian Warranty all for **\$1,299.00**
- Sigma AF 28-200mm F3.5-5.6 DL Lens – Nikon mount only for **\$199.00**

Konica Minolta - We are sad to announce that Konica Minolta has folded and the products will no longer be available.

AGFA – As some of you may already be aware AGFA Germany has also folded in September 2005. So we can no longer supply any further AGFA products.

Iford – As of January 16th Iford has pulled out of Australia. There products will be supplied through a distributor. Due to the closure of AGFA we will be stocking more Iford black and white paper and chemical in store.

Nikon – January 2006 Nikon have announced the discontinuation of all film camera bodies except the Nikon F6 and FM10 camera models. With a greater push into the world of digital this could be a bench mark, and we may see other companies follow.

Tokina – We have just taken shipment of the Tokina AF 12-24mm F4 Lens in Canon and Nikon mounts. This is a perfect lens for all your wide angle digital photography. Special introductory offer of **\$799.00**

Moab – We have received a new range of papers from Breathing Color called Moab. Come in and check out the range of new canvases. We also have sample boxes available for purchase.

Hasselblad – Hasselblad have announced the discontinuation of the XPAN camera body.

Nikon – We now have in stock the Nikon D200 camera body.

- 10.2 effective mega pixel Nikon DX Format CCD image sensor
- Image sensor features high-speed 4-channel data output and a newly developed Optical Low Pass Filter
- Advanced imaging processing engine with color-independent pre-conditioning and digital image processing algorithms that achieve fine color gradations with exceptionally smooth, consistent transitions
- Newly developed 11-area AF system with selectable 7 wide-area AF mode and effective new focus area options
- 3D Color Matrix Metering II with 1,005-pixel RGB sensor ensures accurate exposure control and white balance
- New image optimization modes help produce results more closely matching the intended results
- Near-instant response with 0.15 sec. power-up, 50-millisecond shutter time lag and 105-millisecond viewfinder blackout
- Fast 5 frames per second in bursts of up to 22 consecutive NEF (RAW) or 37 JPEG (Fine-Large) images
- Shutter speeds ranging from 30 to 1/8,000 sec. for full creative control
- Creative in-camera Image Overlay and Multiple Exposure effects



- GPS support for recording location-specific information along with shooting data
- Large 2.5" LCD monitor with ultra-wide 170° viewing angle for clear image preview and easy access to settings and information, including new RGB Histograms and the new Recent Settings list
- Large new top LCD panel displays a wealth of information on settings and shooting status
- Lightweight, durable magnesium alloy body protected by enhanced sealing system
- Large, bright viewfinder offering 0.94x magnification
- New high-energy EN-EL3e rechargeable lithium-ion battery delivers the power to shoot up to 1,800 pictures on a single charge, and provides detailed battery status information (Battery life figure determined by in-house test parameters)
- Optional MB-D200 battery pack extends shooting capability, enhances stability, and provides the further shooting potential of added controls
- Built-in Speed light with I-TTL flash control and full support for Nikon's Creative Lighting System
- Support for the Wireless Transmitter WT-3 enables direct cable-free image transfer to a compatible computer

INTERNET PRICING

Please note that if you have seen a price on the internet that is much cheaper than the Australian market price please contact us and we will do our best to contact our suppliers to match or even beat the price. Don't get caught with a camera or lens that is not covered by warranty.



SERVICE DEPARTMENT

AVAILABLE NOW: All you digital SLR enthusiasts please be aware we offer CMOS/CCD sensor cleaning at very affordable prices.

AVIALABLE NOW: Have an old SLR camera which has been neglected? Bring any SLR camera in for a basic clean and service – light seals, battery check, mirror foam, shutter speed check and light meter check \$110.00

DISCOUNT AVAILABLE: Don't forget to mention you are a camera club member to receive a huge 15% off any labour involved in your service or repair. Not valid with monthly specials.

- NO JOB TOO BIG OR SMALL
- ANALOGUE OR DIGITAL
- ENLARGERS TO PROCESSORS
- CINE EQUIPMENT
- QUOTES AVAILABLE
- INSURANCE QUOTATION AVAILABLE

**NIKON – CANON – LEICA – HASSELBLAD – MAMIYA – BRONICA - OLYMPUS
CONTAX - PENTAX – SIGMA – TAMRON – TOKINA – COSINA – BOLEX – ARRI
LINHOF – SINAR – GRAFLEX – HORESMan - JOBO - LPL – MANFROTTO – SLIK –
BOWENS – ELINCHROM – SLS – INCA – HAMA – ELMO – DURST - MILLER
SEKONIC – GOSSEN – GITZO – METZ – SUNPAK – PELICAN – STORM
VELBON – ILFORD – KODAK – AGFA – FUJI – WF – LOWEPRO – TAMRAC
CRUMPLER – A-P – GILKON – DALITE – BUSHNELL – TASCO**



NEW AGENCIES

- **Breathing Colour**

Camera Electronic Sales & Service has become the exclusive Western Australia agent for Breathing Colour. Breathing Colour most significant accomplishment to date has been the recent release of “Elegance” Fine Art and “Brilliance” Fine Art Canvas. Come in and view the complete range of Breathing Colour papers. Also FREE sample’s available to try.

For people using Breathing Colour papers and need ICC profiles please check out our website for a complete list of ICC profiles. www.cameraelectronic.com.au

- **Stroboframe**

Stroboframe are the leading manufacture of camera flash support brackets in world. After leaving Australia 5 years ago we have now secured Stroboframe for Australia again. The first shipment is on its way. If there is any item you are particularly after please let us know.

A sample of there line up of products are as follows:

- Stroboframe Flash Brackets
- Stroboframe Pro-RL
- Stroboframe Camera Flip
- Stroboframe Press-T/Pro-T
- Stroboframe Quick-Flip
- Stroboframe StroboFlip
- Stroboframe Pro-SQ
- Stroboframe Quick Release
- Stroboframe Flash Mounts
- Stroboframe Anti-Twist Plates
- Stroboframe Anti-Twist Plate Chart
- Stroboframe Ballheads
- Stroboframe Feature Chart
- Stroboframe POPS



SPECIALS AND NEW ITEMS

- **Leica M6 TTL Camera Bodies (0.58) \$3,300.00**
- **TDK 10 Pack CDR 40x \$8.95, or 10 for \$79.55**
- **TDK DVD -R 5 pack 8x speed \$12.95**
- **Gitzo Tripods – Specials on most of our stock. Ask for prices!**
- **NEW Seagull TLR (Twin Lens) 6x6 format camera with case \$249.00**
- **Leica M7 and R9 Entry Sets just \$5,795.00**
- **NEW Hasselblad H1 645 AF camera (In Store Now, Also for Hire) Come in and ask for a demo.**
- **Voigtlander – heaps of Voigtlander in stock to see. The excellent quality, low cost 35mm Rangefinder system just got a whole lot better with electronic shutters, 2 new bodies and a new lens. Come in and take a peek at our range. Had price drop as the 1st August 2005**
- **DIGITAL PRODUCT PHOTOGRAPHY – Cocoons, Light Tents and Cube Tents with or without lights, stands and boom stands.**

**Entire darkroom collection left over from PMA show at 30-50% OFF
Come in and view the range for huge savings**

HASSELBLAD XPAN II Specials

XPAN-II with 45mm & 90mm lenses

RRP \$4,995.00

Special Price \$4600.00

XPAN II Kit with 45mm

RRP \$3,995.00

Special Price \$3,849.00





NEW TO HIRE FLEET

- Nikon D70s, 18-70mm DX lens with cards - \$100.00 per day
- Nikon D2x High Speed PRO DIGI SLR \$150.00 per day
- Nikon D200 Digital camera \$100.00 per day
- Canon 20D digital SLR camera \$100.00 per day
- Canon 350D digital SLR camera with lens \$100.00 per day
- Pantone Spyder 2 – (monitor calibration) - \$33.00 per day
- Hasselblad H1 kit including body, prism, 80mm lens and 645 back - \$150 per day
- Olympus C-5050 digital camera \$33.00 per day
- Sigma AF-D 120-300mm f2.8 lens – Nikon \$150.00 per day
- Sigma AF-D 100-300mm f4 lens – Nikon \$100.00 per day
- Sigma AF 120-300mm f2.8 lens – Canon \$150.00 per day
- Sigma AF 100-300mm f4 lens – Canon \$100.00 per day
- Canon EF 300mm f4 lens - \$66.00 per day
- Canon EF 100-400mm IS USM L lens – 100.00 per day

2nd Hand Specials

- Nikon AF-D 20-35mm f2.8 lens \$1,295.00
- Nikon F90-F90x camera bodies from \$500-650.00
- NEW Bronica SQAi kit with 80mm lens and 6x6 film back \$1,795.00
- Pentax 645AF kit with 75mm and 45mm lens and 120 film insert \$3,295.00



UP-COMING EVENTS

Margrit Wendt AAPS

Date: 29th January 2006
Venue: Kingfisher Galleries
Time: 1pm – 4pm
Exhibition Runs: 29th January 2006 to 26th February 2006

Jennie Nayton

Date: 12th February 2006
Venue: Johnston Gallery
Time: 3-5pm
Exhibition Runs: 12th February 2006 to 12th March 2006

Photographic Market

Date: Sunday 12th March 2006
Venue: South Perth Civic Centre – Corner South terrace & Sandgate Street
Time: Sellers 7.30am - \$15 per table
Buyers 8.30am - \$3

FotoFreo

Opening: Friday 24th March 2006
Venue: The Fremantle Arts Centre
Exhibition Runs: 25th March 2005 to 25th April 2006

Become a member of FotoFreo for \$120. Memberships can be purchased through Camera Electronic Sales and Service.

Leica Workshop Day

Date: 26th March 2006
Venue: Fremantle (call for details)
Time: 9am – 5pm
Cost: \$99.00

Site Unseen

Date: 26th March 2006
Venue: Fremantle Prison
More information available at <http://www.siteunseen.com.au> or <http://www.fotofreo.com>

For any up-coming events that you would like us to publish please email
mailmaster@cameraelectronic.com.au