



Newsletter

July 2006

As part of our ongoing support of the photographic trade in Western Australia, we are sending out issue 11 of our newsletter to keep you up to date with specially priced, high quality offers exclusive to our newsletter subscribers.

We will also let you know of any interesting new stock coming in or changes in the camera supply world. We believe this will be mutually beneficial and hopefully will enable us to offer you even better service and superior products.

Looking forward to seeing you soon, if you have any further queries please do not hesitate to contact us.

Kind Regards

The Camera Electronic Sales and Service Team.

In-Store News:

We must announce that Michael Miller has left Camera Electronic Sales & Service and we wish him all the best in his future endeavours. We also must extend a warm welcome to Christos Doudakis, Brent Hatton and Luke Thompson who join the sales team.

Camera Electronic is working towards an online shopping cart system to allow our customers to browse our stock. We hope to have the online shop up and running in the next few months.

General News:

Konica Minolta - We are sad to announce that Konica Minolta has folded and the products will no longer be available.

Konica Minolta - Parts for Konica Minolta cameras will still be available though Sony. Sony has purchased Konica Minolta technology and will supply parts for the Konica Minolta cameras.

Sony – Sony have purchased the camera designs from Konica Minolta and are releasing their first interchangeable D-SLR camera body. The new camera is the Sony DSLR-A100. It has a huge 10mp CCD sensor. Uses Sony Alpha Mount and Minolta A-Type mount lenses. Compact flash media required type 1 or 2.

AGFA – As some of you may already be aware AGFA Germany has also folded in September 2005. So we can no longer supply any further AGFA products.

Iford – As of January 16th Iford has pulled out of Australia. Their products will be supplied through a distributor. Due to the closure of AGFA we will be stocking more Iford black and white paper and chemical in store.

Nikon – January 2006 Nikon have announced the discontinuation of all film camera bodies except the Nikon F6 and FM10 camera models. With a greater push into the world of digital this could be a benchmark, and we may see other companies follow.



Nikon – Nikon have announced a new version of Nikon Capture. The new Nikon Capture NX is available in trial version but should be out for release in the up coming months.

Nikon – Nikon have announced the new D2Xs digital SLR camera to replace the D2x. With a few improvements over the Nikon D2x we look forward to seeing this camera. For brochure click on the following link

http://www.cameraelectronic.com.au/pdf_files/newsletter/nikon_improvements.pdf

Tokina – We have just taken shipment of the Tokina AF 12-24mm F4 Lens in Canon and Nikon mounts. This is a perfect lens for all your wide angle digital photography. Special introductory offer of **\$799.00**

Hasselblad – Hasselblad have announced the discontinuation of the XPAN camera body.

Breathing Color – Breathing Color is no longer available though our store. We are offering a better range of canvases from Moab, GMS and Eterna Media. Please ask in store for a sample pack if you would like try the new paper or canvas.

Olympus – Olympus have released a 2GB XD memory card. Stock available in Australia now!

Canon – Canon have released firmware updates for the their EOS 5D and EOS 1D II n camera To download the firmware update please click on either link

Canon EOS 5D

http://www.canon.co.jp/Imaging/eos5d/eos5d_firmware-e.html

Canon EOS 1D II n

http://www.canon.co.jp/Imaging/eos1dm2n/eos1dmk2n_firmware-e.html

Perfect-Pixs – Perfect-Pixs is a do it yourself monitor calibration unit. You get three calibrations cards and a fully self explanatory disk. Using Photoshop you can calibrate your monitor by making sure that the colours are matched in the info panel. \$69.95 Come in for a demonstration today.

Photo Machine – Camera Electronics has acquired a new digital print machine. All digital media can be used as well as CD-R, DVD and USB thumb drive. It can also burn your images to CD-R. Can print 6x4 and 6x8 photo prints. Prices start from \$0.49c

Pentax – Pentax has withdrawn the Pentax 645N-2 and 67II camera equipment from the European market place. This is due to the new European laws for lead that the cameras contain. Japan will not alter their cameras so they will stop supplying the European market.

Pentax – For the entire K1000 enthusiast Pentax have released a K100D (\$1299.00RRP) and K110D digital SLR camera. They have 6.1 mega pixels, interchangeable lenses and take SD media.

Extended Warranty – We are now offering extended warranty on all new and second hand equipment purchased. Prices start from **\$55** for a 1 year warranty. Please ask in store with your next purchase.



Site Unseen – The Site Unseen 2007 is in full swing. Entry forms can now be collected from our store. Please come in and ask for more details or you can visit their website on the following www.siteunseen.com.au

Ricoh – Ricoh have announced a compact digital camera with GPS capabilities, image security, 3.2 mega pixel and 3x optical zoom. **Ricoh Caplio Pro G3 \$1399RRP** (GPS card extra)

Ricoh - Ricoh have announced a digital version of the every most famous GR-1V. 8 mega pixels, fixed 24mm f2.8 lens. Capture images in RAW. Optional accessories available to make the lens 21mm, optical viewfinder, lens hood and cable release. **Ricoh GR Digital \$999RRP**

Leica – Leica have released the C-Lux 1 digital camera. With features such as a 6 mega pixel sensor and a 28-102mm zoom lens. **RRP \$799 - IN STORE NOW!**

Epson – Epson have released a V700 flat bed scanner. The V700 scans 35mm, 120 and 5x4 slides and negatives. It has a unique twin lens scanning system giving the slides full detail scans the same as a stand alone film scanner. Also includes ICE technology to remove dust, water marks and scratches. **IN STORE NOW! – Call for Price**

Phase One – We are now stocking medium format digital back manufacturer Phase One's raw conversion workflow software Capture One. It is leaps and bounds ahead of Photoshop CS2's raw converter, giving you a much better quality final image, smart folder management, easier to use interface and faster conversion all working towards an easier workflow of your digital files. For a free demonstration come in to our store and speak to Bryn. The software usually sells for \$660 but we are currently running a special for **\$550**

Jobo – We currently have in stock the Jobo Giga Vu Pro portable hard drive. This portable hard drive takes Compact Flash cards, but with a CF adapter will take all available digital media. With an internal Lithium Ion battery and a 40GB capacity this hard drive will last for days. Including a 4inch colour corrected screen, it is one of the only portable hard drives to read and write RAW files. **RRP \$699**

Bowens – “Studio in a Box” The perfect home digital studio portraiture kit, includes two 125w Esprit flash heads, one soft box and an umbrella, light stands, with all leads included. RRP is \$1750 Inc our exclusive price **\$1450**. Can be powered by a portable battery pack great for those location shoots (Power packs extra, not included in this price). Grab one today before they're all gone at this *amazing* price.

INTERNET PRICING

Please note that if you have seen a price on the internet that is much cheaper than the Australian market price please contact us and we will do our best to contact our suppliers to match or even beat the price. Don't get caught with a camera or lens that is not covered by warranty.



SERVICE DEPARTMENT

AVAILABLE NOW: All you digital SLR enthusiasts please be aware we offer CMOS/CCD sensor cleaning at very affordable prices.

AVAILABLE NOW: Have an old SLR camera which has been neglected? Bring any SLR camera in for a basic clean and service – light seals, battery check, mirror foam, shutter speed check and light meter check \$115.00

DISCOUNT AVAILABLE: Don't forget to mention if you are a camera club member, student or pensioner will receive a huge 15% off any labour involved in your service or repair. Not valid with monthly specials.

- NO JOB TOO BIG OR SMALL
- ANALOGUE OR DIGITAL
- ENLARGERS TO PROCESSORS
- CINE EQUIPMENT
- QUOTES AVAILABLE
- INSURANCE QUOTATION AVAILABLE
- PROTOTYPES MANUFACTURED TO ORDER

**NIKON – CANON – LEICA – HASSELBLAD – MAMIYA – RICOH – ARCA-SWISS -
BRONICA - OLYMPUS - CONTAX - PENTAX – SIGMA – TAMRON – TOKINA -
COSINA – BOLEX – ARRI - LINHOF – SINAR – GRAFLEX – HOESMAN - JOBO -
LPL – MANFROTTO – SLIK – BOWENS – ELINCHROM – SLS – INCA – HAMA –
ELMO – DURST - MILLER - SEKONIC – GOSSEN – GITZO – METZ – SUNPAK –
PELICAN – STORM - VELBON – ILFORD – KODAK – AGFA – FUJI – WF –
LOWEPRO – TAMRAC - CRUMPLER – A-P – GILKON – DALITE – BUSHNELL –
TASCO – POLAROID - MULTIBLITZ - SAMSUNG**



NEW AGENCIES

- Lomo Agent – We are now the official Western Australian agent for Lomo camera equipment. Come in and check out the range. **IN STORE NOW!**
- Check out www.lomography.com.au for a complete list of products including **HOLGA 120 Cameras**



SPECIALS AND NEW ITEMS

- Tokina AF 12-24mm f4 DX lens – Nikon and Canon Only \$799.00
- Sigma AF 100-300mm f4 APO EX lens – Canon Only \$1299.00 with 3 year Australian warranty and free 2x Teleconverter
- Sigma AF 100-300mm f4 APO EX lens – Pentax \$999.00
- Sigma AF 400mm f5.6 lens – Canon \$399.00
- Sigma AF 28-200mm f3.5-5.6 lens – Nikon \$199.00
- Sigma AF 28-300mm f3.5-5.6 lens – Nikon and Pentax \$395.00
- TDK 100 Pack CDR 52x \$39.95
- Apacer 2GB SD cards \$149.00
- Gorilla Pods tripods \$39.95
- Lens Baby \$250.00
- Vivitar 8x21 compact binoculars \$29.95

Click on the following link to access Camera Electronic Sales & Service 2nd Hand Specials as well as PMA specials.

http://www.cameraelectronic.com.au/pdf_files/trader_advert/trader_advert_121.pdf

http://www.cameraelectronic.com.au/pdf_files/newsletter/ce_specials.pdf



NEW TO HIRE FLEET

- Nikon D70s, 18-70mm DX lens - \$100.00 per day
- Nikon D2x High Speed **PRO DIGI SLR** - \$150.00 per day
- Nikon D200 Digital camera - \$100.00 per day
- Canon 30D digital SLR camera - \$100.00 per day
- Canon 350D digital SLR camera with lens - \$100.00 per day
- Canon 5D digital SLR camera - \$150.00 per day
- Pantone Spyder 2 – (monitor calibration) - \$33.00 per day
- Pantone Printer calibrator - \$44.00 per day
- Nikon AF-D 300mm f2.8 lens – \$150.00 per day
- Sigma AF-D 100-300mm f4 lens – Nikon - \$66.00 per day
- Sigma AF 100-300mm f4 lens – Canon - \$66.00 per day
- Tokina AF 12-24mm f4 lens - \$44.00 per day
- Manfrotto 303 Panoramic Head - \$66.00 per day

2nd Hand Specials

- Linhof 617 with 90mm and 180mm lens + extras \$14,000.00



20% off all 35mm and medium format film equipment when purchased as a kit



CAMERA ELECTRONIC SALES & SERVICE

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Established 1971

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UP-COMING EVENTS

Belmont Art & Photographic Awards

Date: 21st August 2006
Venue: Belmont Forum Shopping Centre
Time: TBA
Exhibition Runs: 21st August to 2nd September 2006
Further Details: City of Belmont on 9477-7208
For a .pdf brochure click the link

http://www.cameraelectronic.com.au/pdf_files/newsletter/belmont_press.pdf

AIPP Getaway

Date: September 6-8th 2006
Venue: Bunkers Bay Resort
Cost: \$415
Further Details: www.wa.aipp.com.au

For any up-coming events that you would like us to publish please email
mailmaster@cameraelectronic.com.au